



WBCB Television Inc./CW Network
 101 West Boardman Street
 Youngstown, Ohio 44503
 330.711.3400

Mailing Address MUNDY KATOWITZ MEDIA 1322 G STREET, SE WASHINGTON, DC 20003 USA	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	20307	NEW	Broadcast	8/31/2012	8/30/2012
	Advertiser			Brand	Network
	PRIORITIES USA ACTI			PRIORITIES USA AC	WBCB
	Contract Description			Dates	Revenue Type
	ISSUE			09/18/12 - 09/24/12	CA5
	Estimate #	Proposal #	Primary Salesperson	Buyer:	
	1561	06848512	PHILADELPHIA PMC	Media Placement	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1			X					1	09/19 - 09/19	01:00:00 p 01:59:59 p	PO2	:30	1	\$40.00
	FRASIER/FRASIER B Prg: FRASIER													
A 2	X							1	09/24 - 09/24	01:00:00 p 01:59:59 p	PO2	:30	1	\$35.00
	FRASIER/FRASIER B Prg: FRASIER													
A 3		X						1	09/18 - 09/18	05:00:00 p 05:59:59 p	PO2	:30	1	\$60.00
	AMR FUN-VIDEOS Prg: AMERICA'S FUNNIEST H													
A 4				X				1	09/20 - 09/20	05:00:00 p 05:59:59 p	PO2	:30	1	\$60.00
	AMR FUN-VIDEOS Prg: AMERICA'S FUNNIEST H													
A 5			X					1	09/19 - 09/19	07:00:00 p 08:00:00 p	FIX	:30	1	\$75.00
	SEINFELD<													
A 6					X			1	09/21 - 09/21	07:00:00 p 08:00:00 p	FIX	:30	1	\$75.00
	SEINFELD<													
A 7						X		1	09/22 - 09/22	10:00:00 p 10:59:59 p	PO3	:30	1	\$60.00
	COMEDY.TV Prg: COMEDY.TV													

Billable

Broadcast	Airtime			NTR		Total	
	Gross	Net	Spots	Gross	Net	Gross	Net
Sep 2012	\$405.00	\$344.25	7			\$405.00	\$344.25
Totals:	\$405.00	\$344.25	7			\$405.00	\$344.25